

MSP NAME HERE

Making Security Simple

Protecting Your Business and Your Customers' Data

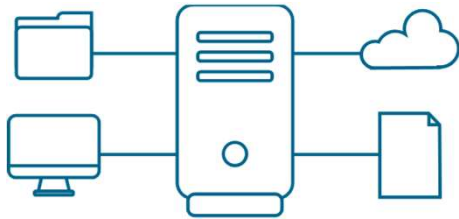


CONTROL IT
SOLUTIONS



Think About the Data You Hold

The data you lose could threaten your business – or your customers' identities and finances.



Your Business Data

- ▶ Documents and critical business systems
- ▶ Banking information
- ▶ **Imagine if you got locked out of your networks, and your team couldn't access documents or critical systems?**



Your Customers' Data

- ▶ Credit card information
- ▶ **PII (Personally Identifiable Information)**
- ▶ Social Security
- ▶ ... and more

The Seriousness of Ransomware

Ransomware is a type of malware that blocks access to or threatens to disclose a victim's data, unless a ransom is paid.



92%

Of companies that pay the ransom do not get all their data back.



Here's Where a Managed Service Provider Comes in

1. Collaboratively assess your current security risk
2. Create and implement a cybersecurity plan
3. Proactively manage your IT systems
4. Relax; your MSP will keep your business security and security systems up-to-date!

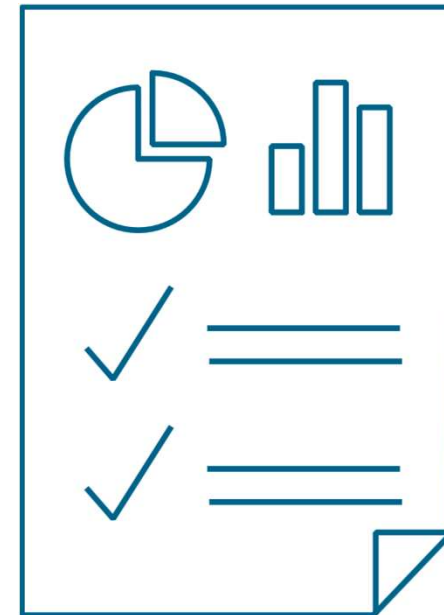


1. Do a Security Assessment

If you haven't done a security assessment in the last 12 months, you're overdue!

Scan your network for varying kinds of threats:

- ▶ Sensitive data
- ▶ Vulnerabilities
- ▶ Inappropriate access permissions





2. Create and Implement a “Layered” Cybersecurity Plan

- ▶ Cyber-security planning has become part of running a business
- ▶ “Layered security”, or “defense in depth” refers to the idea that cybersecurity requires multiple lines or layers of defenses to protect against threats.


A Layered Security Approach Typically Includes (But Is Not Limited To):

- ▶ Patch management
- ▶ Endpoint Detection and Response
- ▶ Web filtering
- ▶ Email Security
- ▶ Backup and disaster recovery
- ▶ Network management

3. “Proactively” Manage Your IT Systems

- ▶ Monitor firewall activity, hack/spam relay attempts
- ▶ Monitor backup status, whether on-site or remote
- ▶ Monitor patch updates
- ▶ And more...





4. Relax While Our Team Keeps Your IT Security Up-to-date!

Avoid the need to hire IT talent, while getting access to all the latest protective measures.

